

**Guidelines for the use of the  
distinctive image of the  
Edufin Committee for  
awareness-raising events of  
a scientific nature  
(so-called Yellow  
Vademecum)  
April 2025**



Comitato per la programmazione  
e il coordinamento delle attività  
di educazione finanziaria

## Use of the distinctive image of the Edufin Committee for awareness-raising events of a scientific nature

As part of the planning and coordination of financial education initiatives, the Committee may consider granting the use of its **distinctive image** to promote the organisation of awareness-raising events deemed particularly deserving, which are not part of Financial Education Month or Global Money Week and do not represent structured financial education programmes as provided for by the Blue Vademecum for the purposes of the recognition activity.

The distinctive image consists of an alarm clock accompanied by the motto *“Today for your tomorrow”*.

The request can be received by the Committee **in free form**, through the contact channels of the Technical Secretariat, the members of the Committee, as well as the Director.

The Committee, upon receipt of a request, may decide to grant the use of its distinctive image and motto in the presence of **both** of the following requirements:

- the event is organised or co-organised by the Committee, including through the involvement of one of its members, who also acts on behalf of the Committee;
- The event is free of charge and has a predominantly scientific nature or it is for research or school training purposes. By way of example, these may be conferences, conventions, round tables, awareness-raising days on specific topics.

Following the favourable decision of the Committee, the image to be used will be sent to the applicant by the Technical Secretariat, together with the instructions for its use. The events will be published on the Committee’s website in the dedicated section.