

**PRESS RELEASE**

# **Applications are open for Global Money Week 2026**



**Committee on the Planning and Coordination  
of Financial Education Activities**



## Financial education: applications are open for Global Money Week (16-22 March 2026)

**Applications start today** for proposing events in the context of Global Money Week 2026, the international campaign to raise awareness on financial, insurance and social security education addressed to young people.

Global Money Week is the annual initiative promoted by the OECD with the aim of increasing awareness among the new generations of the importance of solid financial skills in order to make responsible decisions. Since 2012, the event has reached over 70 million young people in 176 countries.

In Italy the organisation and coordination of the activities are entrusted to the **Committee on the Planning and Coordination of Financial Education Activities** (Edufin Committee).

The theme of this edition is **“Smart money talks”**. Young people often find themselves facing financial choices, but they aren't always comfortable talking about money. Sharing experiences and asking questions to the right people, together with a good financial, insurance and social security culture, can help them develop skills, prevent errors and build healthy habits for reaching their economic well-being.

The Edufin Committee invites associations, institutions, schools, universities and research centres, companies, foundations, public administrations and all organisations interested in proposing initiatives to raise awareness on financial, insurance and social security issues addressed to young people and to schools.

Applications can be submitted using the appropriate form available on the site [www.comitatoeducazionefinanziaria.gov.it](http://www.comitatoeducazionefinanziaria.gov.it). All initiatives that comply with the requirements set by the [Guidelines to Global Money Week 2026](#) will be welcomed. The approved events will be published in the official calendar of the event and they will be announced in schools.



Committee on the Planning  
and Coordination of Financial  
Education Activities



The deadline for proposing initiatives is **25 February 2026**.

Rome, 02 February 2026

*The Committee on the Planning and Coordination of Financial Education Activities has the task of planning and promoting initiatives to raise awareness and concerning financial education to measurably improve skills in regard to savings, investments, social security, insurance.*

The Committee, currently directed by Prof. Donato Masciandaro, is composed of: the Ministry of Economy and Finance, the Ministry of Education and Merit, the Ministry of Enterprises and Made in Italy, the Ministry of Labour and Social Policies, Bank of Italy, Consob, Covip, Ivass, Ocf, National Council of Consumers and Users.