COMUNICATO STAMPA

Ninth edition of Financial Education Month kicks off: events across Italy to strengthen citizens' financial literacy

Comitato per la programmazione
e il coordinamento delle attività
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COMITATO EDUFIN 2026
Educazione Finanziaria
OGGI PER IL TUO DOMANI

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Rome, 26 October 2026 – From 1 to 30 November, hundreds of free events, both in person and online, will help individuals and families manage their money more effectively, plan for the future and make more informed financial decisions.

The ninth edition of **Financial Education Month** gets under way on Sunday. Organised by the Committee for the Planning and Coordination of Financial Education Activities (Comitato Edufin), the initiative will bring hundreds of free events to communities across Italy from **1 to 30 November**, promoting financial literacy and awareness of insurance and pensions.

This year's campaign centres on the message "Financial education: today for your tomorrow", encouraging people to invest in their financial knowledge so they can make everyday financial decisions with greater confidence, prepare for unexpected events and plan for the future with the right tools and greater independence.

Throughout the month, people of all ages will be able to take part free of charge in seminars, webinars, workshops, information sessions, educational games, cultural events and training activities organised by institutions, schools, universities, associations, businesses and third-sector organisations. The event calendar available on the Comitato Edufin website, offers opportunities to explore topics including savings, investments, digital payments, fraud prevention, pensions and insurance.

Particular attention will be paid to vulnerable groups, including women, low-income families, migrants and people with disabilities. A specific focus will also be placed on young people and schools, reflecting the increasingly important role of financial education, insurance awareness and pension literacy within citizenship education.

The programme includes several events of particular interest. Among these, **Insurance and Pension Education Day**, jointly organised by IVASS and COVIP, will take place in Rome on **5 November**. This will be followed by **Pension Education Week**, running from **23 to 29 November**, which aims to raise awareness of pensions and the importance of planning and saving for the future. Another nationwide event is **Financial Legality Day** on **24 November**, organised by Comitato Edufin and the Guardia di Finanza (Italy's financial police), to encourage responsible financial behaviour and tackle financial crime and other forms of economic illegality, particularly among young people.

To make the calendar easier to navigate, events are identified by different colour versions of the Financial Education Month logo: **blue** for general initiatives, **pink** for events primarily aimed at women, **green** for content focusing on environmental sustainability, **yellow** for activities organised by universities and scientific institutions, and **purple** for events centred on technological and financial innovation.

Now in its ninth edition, Financial Education Month has become Italy's largest nationwide initiative dedicated to promoting economic and financial literacy, reaffirming Comitato Edufin's commitment to encouraging broader and more inclusive public participation.

Financial Education Month activities can also be followed and shared on social media using the official hashtag **#NovembreEdufin2026**.

The Committee for the Planning and Coordination of Financial Education Activities (Comitato Edufin) promotes information, awareness-raising and educational initiatives covering finance, insurance and pensions, with the aim of improving citizens' financial knowledge and skills and helping them make more informed financial decisions. The Committee is currently chaired by Professor Donato Masciandaro and comprises the Ministry of Economy and Finance, the Ministry of Education and Merit, the Ministry of Enterprises and Made in Italy, the Ministry of Labour and Social Policies, the Guardia di Finanza, the Bank of Italy, Consob, COVIP, IVASS, OCF and the National Council of Consumers and Users.